



The Impact of Using TikTok Social Media on the Fifth-Grade Students' Social Attitudes at SDN 115 Pekanbaru

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Dampak Penggunaan Media Sosial Tik Tok Pada Sikap Sosial Siswa Kelas V SDN 115 Pekanbaru

ARTICLE HISTORY

Submitted:

20 Agustus 2023

20th August 2023

Accepted:

10 Oktober 2023

10th October 2023

Published:

26 Oktober 2023

26th October 2023

ABSTRACT

Abstract: This paper examines the impact of TikTok social media on fifth-grade elementary students' social attitudes. The method used in the research is qualitative. The data sources are primary and secondary data sources. Primary and secondary data sources involved four teachers, four students, and one school principal who were deemed capable of providing statements and reinforcement for research purposes. Data collection techniques and instruments are interviews, observation, and documentation. Data validity testing uses source and technical triangulation. The triangulation of sources used is related to four teachers, four students, and documents. Technical triangulation is carried out by checking data from the same source with different techniques. The data analysis techniques used are data reduction, data presentation, and conclusions and verification. The conclusion of the research is that the social attitudes of elementary students are going well, even though there are still some students who are not yet optimal in implementing good social attitudes because one of the influences is the use of TikTok social media. The social attitudes of students that teachers have applied to students, either in the classroom or outside the classroom, are being responsible, self-confident, mutual respect, polite, competitive, and honest. TikTok social media has not been used by elementary school students yet, because the TikTok application has more negative impacts if students cannot take positive values from it.

Keywords: *TikTok social media, social attitudes, Elementary school*

Abstrak: Artikel ini melihat dampak penggunaan media sosial TikTok pada sikap sosial siswa kelas V SDN. Metode yang digunakan dalam penelitian kualitatif. Sumber data ada dua yaitu sumber data primer dan sumber data sekunder. Sumber data primer dan sekunder melibatkan kepada empat orang guru, empat orang siswa dan satu orang kepala sekolah yang dianggap mampu untuk memberikan pernyataan dan penguatan untuk keperluan penelitian ini. Teknik dan instrument pengumpulan data yaitu wawancara, observasi dan dokumentasi. Pengujian keabsahan data menggunakan triangulasi sumber dan triangulasi teknik. Triangulasi sumber yang digunakan yaitu terkait kepada empat guru, empat siswa serta dokumen-dokumen. Triangulasi teknik dilakukan dengan cara mengecek data kepada sumber yang sama dengan teknik yang berbeda. Teknik analisis data yang digunakan yaitu reduksi data, penyajian data dan kesimpulan dan verifikasi. Kesimpulan penelitian adalah sikap sosial siswa di SDN sudah berjalan dengan baik, meskipun masih ada beberapa siswa yang belum optimal dalam melaksanakan sikap sosial yang baik karena salah satu pengaruh dalam penggunaan media sosial tiktok. Adapun sikap sosial siswa yang sudah diterapkan guru kepada siswa baik didalam kelas maupun diluar kelas yaitu bertanggung jawab, percaya diri, saling menghargai, bersikap santun, kompetitif dan jujur. Media sosial tiktok belum selayaknya dipergunakan oleh siswa sekolah dasar, karena dalam aplikasi tiktok ini lebih banyak dampak negatifnya jika siswa tidak dapat mengambil nilai-nilai positifnya.

Kata Kunci : *media sosial Tiktok, sikap sosial, Sekolah Dasar*

CITATION

Azizah, N., & Ramadan, Z. H. (2023) The Impact of Using TikTok Social Media on the Fifth-Grade Students' Social Attitudes at SDN 115 Pekanbaru. *Primary: Jurnal Pendidikan Guru Sekolah Dasar*, 12 (5), 1247-1257. DOI: <http://dx.doi.org/10.33578/jpfkip.v12i5.10204>.



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INTRODUCTION

Humans are social creatures who live side by side with each other in everyday life, which has a reciprocal correlation. Humans will be better if they have education, because education is the most important aspect of human life in today's developments. The importance of education in efforts to educate the life of the nation, improve the welfare of society, as well as build and develop the honor and dignity of the nation, the government is trying to give serious attention to overcoming various problems in the field of improving education starting from primary, secondary and tertiary levels. (Alpian et al., 2019; Parawangsa et al., 2021; Syahyudin, 2019)

Education is the most important aspect in human life as time goes by. With adequate education, it will be easy to realize national development in accordance with expectations, because education is an important part of human life that cannot be abandoned. Law no. 20 of 2003 concerning the National Education System in article 1 states that education is an activity carried out consciously which aims to create a learning atmosphere and learning process to actively develop the potential for faith, self-control, personality and noble morals in school-aged children. behavior, reason, social development and skills needed for individuals, society, religion, nation and state.

The development of education is very dependent on the development of science and technology. With the advancement of modern science and technology, everything can be done easily, comfortably, instantly and automatically, so that changing times will be more modern. Science and technology keep pace with the development of time, and human living standards, standards of living are moving towards increasingly advanced levels. Problems that currently often arise in society are children, education and relationships. This is a dilemma that every individual must pay attention to in order to realize a society that remains in good condition with the modern times.

The increasingly rapid and unstoppable modern era, science and technology "now" can have a huge impact, directly or indirectly, especially for elementary school children. There are many communication technology devices that offer features that are not limited to speaking methods, but users can interact directly as if they had met face to face and already know faces, shapes and personalities to be able to collaborate and approach other users. Social media itself has many varieties, such as TikTok, Instagram, Twitter, WhatsApp and many more. Using social media easily without considering the good or bad they can get after using it.

Currently, social networking is the most modern means of communication and offers various forms of presentation such as information, news, education, social and religious spiritual offerings presented in it. However, social media has a negative side to school children's education, such as pornography, cybercrime, fraud, cyberbullying and hacking. Apart from that, social media influences the behavior and social life of children at elementary school age, such as being lazy about studying, causing addiction, lack of socialization, and also deviant behavior in their environment.

The use of social media applications is currently very massive among students, especially elementary school students who have started to trend such as Facebook, Twitter, Instagram, Tiktok and other social media applications. Giving freedom to students to own cellphones by parents makes social media increasingly popular with students to communicate. Social media is often used by students and is even closely linked to their daily lives (Afidah et al., 2022; Bujuri et al., 2023; Widiawati & Ansori, 2023). A device or gadget is a small electronic device with various functions, such as smartphones, notebooks, tablets and others. Nowadays there are many problems with parents, gadgets and children. Because school-aged children spend six to eight hours per day on their smartphones, social media can have a bad or good impact depending on how it is used. For example, from a positive angle, elementary school students can easily obtain information and knowledge, but from a negative angle, elementary school students are



easily exposed to cases of watching pornographic films and also crimes in cyberspace. (Prayuda et al., 2020).

Social networks are online media that are used as a means of social communication on the Internet. One of the social networks most frequently used by elementary school students is Tik Tok. Often Tik Tok social media users are school age children, school age children really like playing Tik Tok social media because its use is very simple, practical and also provides entertainment for them when they feel bored, but there are also children who use Tik Tok social media. Tok as part of his smartphone. The existence of social media provides its own entertainment for each user because there is a lot of content that entertains and also relieves fatigue and boredom.

This Tik Tok application is one of the applications that was present on November 9 2017, Bytedance bought Musical.ly. Bytedance and the team looked at how to expand 3 among teenagers in the US, they combined existing accounts from two programs into one application called Tik Tok. According to (Mutafidoh & Wibowo, 2017) Types of social attitudes include responsibility, self-confidence, mutual respect, politeness, competitiveness and honesty. Social attitudes show how an individual responds to other individuals in a social community.

THEORETICAL SUPPORT

Social media is a media platform used by individuals to communicate between individuals and other people. Social media is the most popular social media in the world today. Social media provides a forum or platform for individual collaboration that produces content that other users can enjoy (Triastuti, 2017; Yasin et al., 2022). Each aspect of social media has a different character. Online technology has opened up new possibilities for storing moving or still images, sound and text on a large scale and from anywhere. This is because users need technical knowledge to use it (Triastuti, 2017). There are many functions of social media and the function of social media is very important in the world of education. Through social media, educators and students can access various information and educational information such as magazines (Triastuti, 2017; Yasin et al., 2022).

The TikTok application is an application that offers viewing or content. Several students interviewed by researchers said that the TikTok application was an application that entertained its users, eliminating boredom and boredom. In the TikTok application, users can see the expressions, creativity and fun of other users on the TikTok homepage. The TikTok application can make its users widely known to other users, famous users often have content that provides the latest information, make creative videos, funny content, and there is also unique content (Devi, 2021; Irfan, 2022; Purnama et al., 2023).

The impact of social media is a lack of time to interact, a loss of appreciation and respect, a lack of individual cooperation, always accessing Tik Tok anywhere and disrupting health. Positive and negative impacts, depending on someone using it. For every individual, social media is a need that cannot be ignored and forgotten, sometimes time just runs out scrolling TikTok, even though apart from playing on social media, individuals have their own obligations, the importance of parental and family supervision and control in using smartphones (Agustina et al., 2022; Ariston & Frahasini, 2018; Isma et al., 2022; Prayuda et al., 2020; Rini et al., 2021).

Social behavior is individual action or behavior related to what happens in or around a person's social life. Students' social attitudes can be seen from their interactions in class and in society (Surahman & Mukminan, 2017; Syahyudin, 2019; Wildan, 2017). Social attitudes greatly influence students' social attitudes, including being responsible, self-confident, respectful, polite, competitive and honest. Social attitudes show how an individual responds to other individuals in a social community (Lestari, 2015; Mutafidoh & Wibowo, 2017; Tiara & Eka, 2019).



One of the factors that influence changes in students' social attitudes is peers. With peers who have the same age, background and education, students feel comfortable and free to express, interact and do things. Peers have a big influence, initially students don't recognize TikTok, but peers who use TikTok say that using TikTok can relieve boredom, get information that isn't on television, see the latest trends on TikTok and so on, until finally curious students download the TikTok application. in the App Store or Play Store (Prayuda et al., 2020; Rini et al., 2021; Saputri, 2022).

METHOD

Based on the question formulation above, the aim of this research is to determine the impact of using TikTok social media on the social attitudes of class V students at SDN 115 Pekanbaru. The research method used is a qualitative approach. This research data was obtained from primary data and secondary data. Primary data was obtained directly in the field or obtained information directly from parties involved in the research, namely the principal, teachers and students of SDN 115 Pekanbaru. In this research, researchers used three data collection techniques, namely: observation, interviews and documentation. Observations use observation guide instruments. The interview used an interview guide instrument regarding the impact of using social media Tik Tok on the social attitudes of class V students at SDN 115 Pekanbaru. Documentation uses a grid of documentation guidelines regarding research sites, activities with photos related to research in learning at SDN 115 Pekanbaru. In this research, the method used to test the validity of the data is by using source triangulation, method triangulation and time triangulation. Meanwhile, the data analysis technique used consists of four stages, namely, data collection stage, data reduction stage, data presentation stage and conclusion and verification stage.

RESULTS AND DISCUSSION

Using data collected from observations, interviews and document review. This report analyzes the Impact of Using Tik Tok Social Media on the Social Attitudes of Class V Students at SDN 115 Pekanbaru. Among the social attitudes adopted by students are:

a. Responsible

Based on the results of observations with class V students, it was stated that when class V students were given assignments by the teacher, they were responsible for the assignments given. Such as Homework (PR), Class Picket. But there are still some students who cannot be responsible for the assignments given. Such as not doing homework (PR) and not carrying out class pickets. Researchers then conducted interviews with teachers who stated that teachers at SDN already knew about the existence of the social media TikTok. Not only students use TikTok social media, but many teachers also use this social media.

Teachers at SDN found out that their students were using TikTok social media by hearing students communicating with their friends via TikTok accounts. Students also often discuss videos, games or cartoons related to their TikTok. Social media has a lot of influence on students, because elementary school students are still in the category of children who still need guidance from their parents. But many students nowadays have their own cellphones so whatever they see on their cellphones, their parents don't know. An example of a student's social attitude which is influenced by TikTok is that the way they speak sometimes follows the style of language on social media which does not reflect the way a student speaks. Teachers at SDN know that their students use the social media TikTok by the teacher hearing students communicating with their friends via their TikTok account. . Students also often discuss videos, games or cartoons related to their TikTok. Social media has a lot of influence



on students, because elementary school students are still in the category of children who still need guidance from their parents. But many students nowadays have their own cellphones so whatever they see on their cellphones, their parents don't know. An example of a student's social attitude which is influenced by TikTok is that the way of speaking sometimes follows the language style found on social media which does not reflect the way a student speaks.

The impact of TikTok social media for students is divided into two. The positive impact of the existence of TikTok social media is that students have greater creativity by developing talents such as dancing, editing videos. The negative impact of the existence of TikTok social media is that students sometimes behave impolitely, speaking according to the style of speaking on social media, students spend more time playing on cellphones, students like dancing impolitely following the style on TikTok. Changes in students' social attitudes with the presence of TikTok social media mean that many students are irresponsible, impolite when talking to teachers or colleagues, not focused because students spend a lot of time holding cellphones rather than holding books.

TikTok social media influences students' sense of responsibility, namely when teachers give homework assignments, students sometimes don't do it because they forget. Because most students spend time playing on cellphones so they forget their responsibilities in doing the assignments given. But there are also some students who carry out important responsibilities first, such as doing the assignments given after the students have finished playing with their cellphones. Researchers then conducted interviews with students who stated that class V students at SDN were aware of the existence of the social media TikTok.

This TikTok is used by students to watch interesting videos so as to eliminate students' feelings of boredom. Students use TikTok social media for approximately ½ year. Students are active in using TikTok social media by updating the latest and most up-to-date videos. But in making the video the students were not very active. Students have created content and frequently update content in the form of game content or other interesting videos. The themes that students are most interested in are comedy content, dance, lipsing, make up, cartoons, games. Some students' appearance when making videos on TikTok is normal, some are dressed politely and neatly. The aim of students making TikTok videos is to fill their free time, entertain themselves, get followers and likes and improve their gaming skills.

Students' daily activities when they come home from school include changing school clothes, helping their parents, playing with their cellphones and doing assignments given by the teacher. Students use TikTok social media as a learning medium because in their TikTok accounts sometimes educational content appears. But sometimes nothing comes up regarding learning. It's just about games or other videos that have nothing to do with learning. The benefit of using TikTok social media is getting new things that are considered positive. If it is negative then the content needs to be filtered again so that it is not followed. Some students have taken responsibility for the assignments given because their parents are not allowed to play with their cellphones when the assignments have not been completed, but there are also some students who have not been able to take responsibility for the assignments given because their daily activities are playing with their cellphones without parental supervision.

b. Self-confident

Based on the results of observations with class V students, it was stated that if class V students were asked to come to the front of the class, there were some students who were brave and confident to appear and there were also some students who did not want to appear at all because of their lack of self-confidence. The researcher then conducted an interview with



the teacher who stated that the TikTok social media had an effect on students' self-confidence, namely that students had the courage to appear to make a video so that when asked to come forward in class they felt confident because they were used to making creative videos on their TikTok account. But there are still some students who don't have the courage to appear and don't have the confidence. Researchers then conducted interviews with students who stated that students felt confident in the content they accessed or uploaded on TikTok social media.

c. Mutual respect

Based on the results of observations with class V students, it was stated that almost all class V students were able to respect older people in the school environment such as the principal, teachers and other school members. To respect their peers, students can also respect students from grade 1 to grade 6. The way students respect teachers is by speaking politely, listening to teacher explanations, doing assignments given by the teacher. The way students respect their peers is by greeting all friends regardless of differences, not making fun of each other and being tolerant of each other.

The researcher then conducted an interview with the teacher who stated that the social media TikTok had an effect on mutual respect between students, most students were busy with their activities on their cellphones so they felt they didn't need friends which would lead to a lack of social interactions. But there are also some students who can manage the time when they play with friends, do the assignments given and when they use their cellphones. The teacher's way of appreciating any content created by other account users is by viewing, liking and providing suggestions or positive responses. Researchers then conducted interviews with students who stated that the way students appreciate content created by other users is by liking, commenting, following and sharing.

d. Be Polite

Based on the results of observations with class V students, it was stated that almost all class V students were polite towards school members such as teachers, principals and others. By passing in front of the teacher with your body bowed, speaking politely and not in a high tone. Students also behave politely to their colleagues by speaking politely with friends, smiling easily with other friends. The researcher then conducted interviews with teachers who stated that there were still some students who were unable to be polite when talking to the teacher or their peers. Students still cannot differentiate between how to talk to teachers and how to talk to their peers. Researchers then conducted interviews with students who stated that the way students behave politely in responding to TikTok social media is not commenting in harsh and impolite language, not uploading videos that have negative value.

e. Competitive

Based on the results of observations with class V students, it was stated that when class V students compete in class, students do not compete, only those who compete are smart students who do not want to be left behind or defeated by their other friends. For students who have intermediate abilities, they never feel competitive. Researchers then conducted interviews with teachers who stated that students did not feel competitive about differences from them. The researcher then conducted interviews with students who stated that when they accessed TikTok social media, some students did not feel like they were competing with other friends, but there were also some students who felt competitive because their other friends had gotten the latest information while they were left behind.

f. Honest



Based on the results of observations with class V students, it was stated that class V students applied honesty on social media by making their account names with their real names and there were also some students who made them with pseudonyms to avoid account hijacking. The researcher then conducted an interview with the teacher who stated that the honesty that needs to be done on students' social media is not to reveal dangerous things or students' personal things, because it avoids misuse of accounts. So it's best to use initials or a pseudonym. TikTok social media should not be used by elementary school students, because the TikTok application has more negative impacts if students cannot take positive values from it. Researchers then conducted interviews with students who stated that the honesty that needs to be done on TikTok social media is creating an account with a name, making videos or photos that have positive value and are of value to a student.

The results of the document review from four teachers are the social attitudes of class V students during the learning process by implementing an attitude of responsibility in carrying out assignments, taking tests honestly, being confident when asked questions, competing for grades in a healthy manner, speaking politely when speaking to students, older people or peers. The social attitudes of class V students during recess include adopting an honest attitude when shopping, being polite with sellers, speaking politely and friendly with sellers and making friends with all of them, none of whom form small groups.

Social media has a big influence on students' social attitudes. It cannot be denied that not only adults but children use social media. Social media has become the most popular way to share the latest information in people's lives. Social media is widely integrated with mobile networks and platforms, allowing individual users to connect with other users on virtual networks such as TikTok, Instagram, Twitter and others (Triastuti, 2017; Yasin et al., 2022).

There are many kinds of social media, one of which is social media TikTok. The TikTok application is a unique and interesting application, because users can easily use it, such as making short videos supported by music with various expressions, creativity and entertainment created by other users. TikTok is a video platform that people use to record videos using smartphones with a short duration of 15 seconds to 1 minute, the TikTok application is an application that is currently hot. TikTok is a social media application that provides access to create videos, interact, and provide comments to each other in the comments column or via private chat. Currently, social media has many benefits, functions and advantages (Devi, 2021; Endang Purnama, 2023; Irfan, 2022; Purwanti & Farhurohman, 2021; Vonny et al., 2023).

The impacts of using social media are many, the more technology develops, the more negative and positive impacts of social media, especially on children's social media. When someone likes something they will remain focused on that one thing, likewise, people who are addicted to smartphones will remain focused on their smartphone. The existence of TikTok social media has an impact on students' social attitudes. Humans as personal creatures have the desire to have reciprocal relationships with other humans. Humans as social creatures need other humans to continue their daily activities. Of course, by having relationships with other humans, you can establish communication, social interaction and be social towards other humans (Isma et al., 2022; Syahyudin, 2020).

Students' social attitudes are one form of student character. The fading character of students' concern for the environment around them will affect their social development process. Attitude is a person's desire to react to something or interaction, which can be seen through feelings of likes, dislikes, agreement and disagreement. Social attitudes are a person's



perception to determine behavior and actions in everyday life in relation to social reality. Attitudes cannot be formed one way or another, but can develop over time as individual and social attitudes develop (Lestari, 2015; Mukminan, 2017; Nurfiridus & Sutisna, 2021; Wildan, 2017).

Social attitudes are attitudes that an individual shows towards other individuals in an existing social society. Types of social attitudes include responsibility, self-confidence, mutual respect, politeness, competitiveness and honesty. Elementary school age children quickly develop the ability of their left brain to focus on using a smartphone in an application. Left brain abilities are also used to focus on interactions in social environments. Interaction in a social environment, playing with friends is a social interaction. Factors that influence students' social change are divided into two, namely feelings and peer encouragement. Firstly, feelings are driven, feelings are a state that can be felt by an individual. Feelings can be fear, happiness, sadness or boredom. Students feel bored and fed up so students want to look for new, fun things and look for the latest information. The second is peers, actions or behavior in making decisions are not only influenced by feelings but are also influenced by peers (Mutafidoh & Wibowo, 2017; Prayuda et al., 2020; Saputri, 2022).

The impact of using TikTok social media on students' social attitudes at SDN. First, be responsible. TikTok social media influences students' sense of responsibility, namely when teachers give homework assignments, students sometimes don't do it because they forget. Because most students spend time playing on cellphones so they forget their responsibilities in doing the assignments given. But there are also some students who carry out important responsibilities first, such as doing the assignments given after the students have finished playing with their cellphones. Parents should guide students more, especially in character development, one of which is the character of a responsible attitude, namely learning so that learning outcomes increase, rather than giving students the opportunity to use gadgets, especially without parental guidance and control. Because giving students gadgets will only make children lazy about studying (Hikmah et al., 2022; Sauri et al., 2022).

Second, be confident. TikTok social media has an effect on students' self-confidence, namely students dare to appear to make a video so that when asked to come forward in class they feel confident because they are used to making creative videos on their TikTok account. But there are still some students who don't have the courage to appear and don't have the confidence. Third, respect each other. TikTok social media has an effect on mutual respect between students, most students are busy with their activities on their cellphones so they feel they don't need friends which will cause a lack of social interactions. But there are also some students who can manage the time when they play with friends, do the assignments given and when they use their cellphones. The way teachers and students appreciate any content created by other account users is by viewing, liking and providing suggestions or positive responses.

Fourth, be polite. There are still some students who cannot be polite when talking to teachers or their peers. Students still cannot differentiate between how to talk to teachers and how to talk to their peers. Fifth, Competitive. When students compete in class, students do not compete, only those who compete are intelligent students who do not want to be left behind or defeated by their other friends. For students who have middle abilities, they never feel competitive and do not feel competitive about differences from them. Sixth, be honest. Honesty that needs to be done on student social media is not to reveal dangerous things or students' personal matters, because it avoids misuse of accounts. So it's best to use initials or a pseudonym. TikTok social media should not be used by elementary school students, because



the TikTok application has more negative impacts if students cannot take positive values from it (Agustyn, 2022).

Social attitudes are attitudes that an individual shows towards other individuals in an existing social society. According to (Mutafidoh & Wibowo, 2017) Types of social attitudes include responsibility, self-confidence, mutual respect, politeness, competitiveness and honesty.

Based on the results of interviews, observations and results of document reviews regarding the impact of using TikTok social media, it has been shown that the implementation of social attitudes outside the classroom and inside the classroom follows several social attitudes that must be implemented. It can be seen from the impact of using TikTok social media on students' social attitudes, even step by step, although it cannot be denied that there are still students who are not yet optimal in implementing good social attitudes.

CONCLUSIONS AND RECOMMENDATIONS

Based on the research results obtained through interviews, observations and document reviews regarding the impact of using social media Tik Tok on students' social attitudes, the following conclusions can be drawn: The social attitudes of students at SDN are going well. Although there are still some students who are not yet optimal in implementing good social attitudes because one of the influences is the use of TikTok social media. The social attitudes of students that teachers have applied to students both in the classroom and outside the classroom are being responsible, self-confident, mutually respectful, polite, competitive and honest. TikTok social media should not be used by elementary school students, because the TikTok application has more negative impacts if students cannot take positive values from it.

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